



**CELEBRATE A**  
**10%**  
**CASH BONUS!**



## EARN A 10% CASH BONUS ON LIFE BUSINESS

With Americo's UFirst Rewards program, you have **unlimited earning potential!** Between December 1, 2024 and May 31, 2025, you can earn a 10% bonus check on your life business if you meet the UFirst Rewards requirements.

### QUALIFICATIONS & REQUIREMENTS:

Qualification period runs **December 1, 2024, through May 31, 2025**. Policies must be paid with the first premium payment applied during the qualification period and must remain active through the free-look period.

- » Earn at least 50,000 of qualified life production credits during the qualification period,
- » 6-month persistency 82% or better, 12-month persistency 70% or better, and
- » Premium Applied Ratio of 70% or better.

Applications must be paid between December 1, 2024, and May 31, 2025. Life insurance production credits will be counted at 100% of paid annualized first-year premium up to target. Annuities and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members, other agents, or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.