

# You're on the Road to Earning Some Extra Cash with IUL Express!



Our new Indexed Universal Life Express<sup>SM</sup> product recently hit the market. It provides your clients with a permanent life insurance solution and the potential for cash value accumulation – all on a simplified-issue basis.

And now, we're giving NEAT Management Group producers another great reason to sell it:

**We will pay you up to a \$1,000 cash award based on the sales level you achieve!**

	ANBP <sup>1</sup> (Placed & Paid)	Cash Award <sup>2</sup>
Level 1	\$5,000+	\$500
Level 2	\$7,500+	An additional \$500
<b>Maximum Total Award:</b>		<b>\$1,000</b>

<sup>1</sup> ANBP is the annualized new business premium, which consists of any planned first-year premiums up to the Target Premium, plus 10% of any planned first-year premiums that exceed the Target Premium.

<sup>2</sup> Each agent/producer can earn only one Level 1 and one Level 2 award, for a maximum total cash award of \$1,000.



## Contest Rules:

- Only IUL Express policies are eligible
- Contest is for eligible NEAT Management Group producers\*
- Applications must be signed and received at Mutual of Omaha between February 1, 2020 and March 31, 2020
- Eligible policies must be **placed and paid** no later than April 15, 2020
- Cash award will be paid by May 1, 2020 and will be paid on your regular commission statement

## Get the Materials You Need to Sell:

Everything you need to market IUL Express, including an agent guide, client materials and videos are available on our new simplified issue microsite:

[mutualofomaha.com/simple](https://mutualofomaha.com/simple)

**\*Official Rules:** You must be currently contracted and actively representing Mutual of Omaha and NEAT Management Group throughout the contest and at the time of award. Eligibility is subject to the approval of the Chief Compliance Officer. This contest is subject to any and all applicable laws and may be canceled by Mutual of Omaha in its sole discretion. The contest is void where prohibited by law. Any amounts paid will be reported to the recipient as taxable income on IRS Form 1099. Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time and for any reason. Any awards under this promotion will be paid in the year they are earned unless specifically provided otherwise.