



10% CASH BONUS

UNLIMITED EARNING POTENTIAL FOR AMERICO AGENTS!

Americo's UFirst Rewards program pays you cash! You can earn a **10% bonus check** on your life business. Meet the UFirst Rewards requirements by November 30, 2024, and receive a 10% bonus check in December.

QUALIFICATIONS & REQUIREMENTS

Qualification period runs **June 1, 2024, through November 30, 2024**. Policies must be paid with the first premium payment applied during the qualification period and must remain active through the free-look period.

- Earn at least 50,000 of qualified life production credits during the qualification period,
- 6-month persistency 82% or better, 12-month persistency 70% or better, and
- Premium Applied Ratio of 70% or better.

Applications must be paid between June 1, 2024, and November 30, 2024. Life insurance production credits will be counted at 100% of paid annualized first-year premium up to target. Premium Applied Ratio is based on paid applications during the qualification period. Annuities and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members, other agents, or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.