

# You're Just a Click Away from Earning More Cash with IUL Express<sup>SM</sup>



Our Indexed Universal Life Express<sup>SM</sup> product just got even better. On June 8, 2020 we launched IUL Express on the iPipeline e-App. That's not all - it also features Automated Underwriting, our point-of-sale instant decision process.

And now, we're giving Neat Management Group producers another great reason to sell it:

**We will pay you up to a \$250 cash award based on your e-Application submissions!**



## Contest Rules:

- Only IUL Express policies submitted via iPipeline e-Application are eligible
- Contest is for eligible Neat Management Group producers\*
- Applications must be submitted between July 1, 2020 and August 31, 2020
- Eligible policies must be **placed and paid** no later than September 15, 2020
- Cash award will be paid by October 1, 2020 and will be paid on your regular commission statement
- All Policies must be in force at the end of the contest period

## Here's How You Earn

**Cash Award  
Per IULE Placed  
and Paid e-App**

**\$25**

**Maximum Total Award: \$250**

## Get the Materials You Need to Sell:

Everything you need to market IUL Express, including an agent guide, client materials and videos are available on our new simplified issue microsite:

**[mutualofomaha.com/simple](https://mutualofomaha.com/simple)**

**\*Official Rules:** You must be currently contracted and actively representing Mutual of Omaha and Neat Management Group throughout the contest and at the time of award. Eligibility is subject to the approval of the Chief Compliance Officer. This contest is subject to any and all applicable laws and may be canceled by Mutual of Omaha in its sole discretion. The contest is void where prohibited by law. Any amounts paid will be reported to the recipient as taxable income on IRS Form 1099. Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time and for any reason. Any awards under this promotion will be paid in the year they are earned unless specifically provided otherwise.