

E-Apps = More Cash



Earn \$5 for every taken Final Expense policy submitted in MyEnroller between May 1 and Oct. 31, 2020

Starting May 1, we're making the most of the 6-month journey to go paperless by providing an incentive to use MyEnrollerSM, our electronic application tool. Put simply, more e-apps = more cash for you.

Incentive highlights

- Writing agents will receive \$5 for each taken policy that is submitted in MyEnroller.
- The monthly bonus qualifying period will be May 2020 through October 2020.
- The monthly bonus payment period will start July 15, 2020, and will end Dec. 15, 2020.
- The policies must be written in the qualifying months.
- The policies must be taken by the payment period.
- The incentive will be paid on taken policies 45 days after the qualifying month.
- Bonuses will be paid in commissions.

A complete list of GWIC's "E-Apps = More Cash" incentive program rules are listed on the back.

Benefits of MyEnroller

MyEnroller is the easiest and most efficient way to submit your applications because it:

- Makes quoting easy; run a quote and email it to a client with a link to the product brochure
- Always has the most current version of the app, if you update it monthly
- Ensures the correct state application is used and all additional forms are completed at the time of application
- Accepts e-signatures and voice authorization on applications
- Allows applications to be completed efficiently over the phone
- Uploads applications directly into Underwriting



If you have questions about the "E-Apps = More Cash" incentive program or MyEnroller, please contact Agent Care by calling 866-252-5594, option 2, or by emailing m1agentsupport@americanenterprise.com.

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Great Western Insurance Company's "E-Apps = More Cash" incentive program rules:

1. To qualify for the monthly payout, applications must be written on MyEnrollerSM between May 1, 2020, and Oct. 31, 2020, and "taken" before the monthly payment period. "Taken" means the policy has been received and a premium has been retained.
2. Monthly payment periods are on the 15th of the month and start July 15, 2020, and end Dec. 15, 2020.
3. Incentive qualification reports will be available on Great Western Insurance Company's (GWIC) agent website, My Navigator.
4. Qualifying policies include GWIC's Final Expense insurance product.
5. GWIC reserves the right, in its sole discretion, to cancel or change the incentive program rules at any time.
6. Agents must remain in good standing and be actively contracted with GWIC at the time of payout.
7. The value of any award will be reported as income to the awarded recipient in accordance with the rules and regulations of the Internal Revenue Service. To the extent that the value of any award will be included in the recipient's income, the recipient will be responsible for any taxes due. You may wish to consult a tax professional as to how this may affect you.
8. By participating in this program, you agree to release and hold harmless GWIC, its affiliates, owners, employees, officers, directors, and agents from any and all liability for any injury, loss, or damage of any kind arising from or in connection with award eligibility or participation. This release shall include actual, special, incidental, consequential, or punitive damages connected in any way with eligibility and participation in this program.
9. The laws of the state of Iowa shall govern the rules related to this award program. Participants consent to the resolution of any disputes solely through the alternative dispute resolution procedures outlined in any agent or distributor agreement that may be in place between the agent and GWIC.
10. GWIC further reserves the right to make any final adjustments to incentive amounts previously paid, based upon policy activity, such as cancellations, that would have made the policies ineligible. All incentive decisions made by GWIC are final. This incentive program is not transferable.